module:	/ ARCHIVE	
index:	part 01 / 04	
type:	[ PROCESS_LOG ]	
year:	2021 - 2022	
course:	FAD	
content:	drafts	
linked_node:	[ OUTPUT ]	
linked_module:	/ MEMORY	

№ 01	<pre>" observation,   translation and invention "</pre>	[ 04 ]
№ 02	" skin and bone "	[ 22 ]
№ 03	" fabrication for the lens "	[ 42 ]
№ 04	" where worlds collide "	[ 56 ]
№ 05	" text and language "	[ 72 ]
№ 06	" % "	[ 96 ]
№ 07	" X "	[ 104 ]
№ 08	" -> "	[ 110 ]
№ 09	" = " ( yellow circle )	[ 124 ]
№ 10	" 1 "	[ 140 ]
№ 11	" <*)))>< "	[ 148 ]
№ 12	" developing independence "	[ 168 ]
№ 13	" independent project "	[ 180 ]
№ 14	" _ "	[ 212 ]

№ 01. "OBSERVATION, TRANSLATION AND INVENTION " -> the task:

### REDRAW SOME BLOTS FROM THE FLOOR

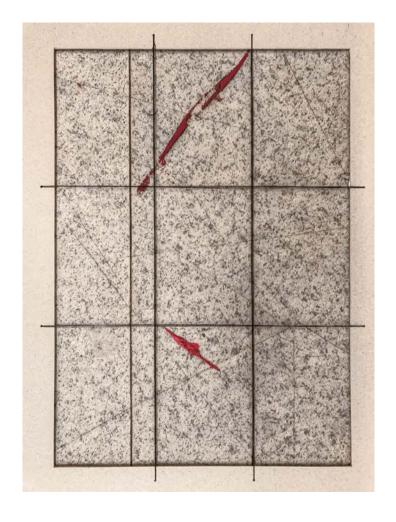
-> observe -> reflect -> test -> repeat until something responds. pick what you like.

### \* WIBBLY-WOB-BLY SENSORY AND CRAFTY STUFF \*

-> outcome:

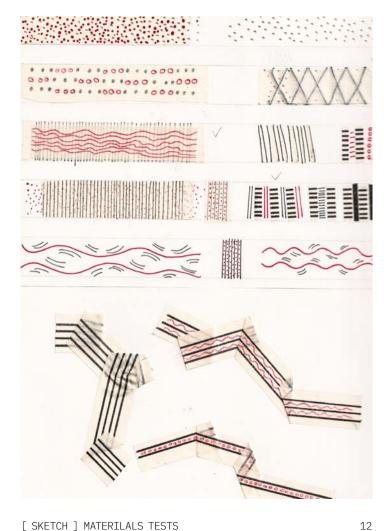
3 x A1 COMPOSI-TIONS







[ SHOT ] STAGE 2: TRANSLATION. PATTERN ON THE FLOOR 10 [ FILE ] TRANSFERRED DRAWING





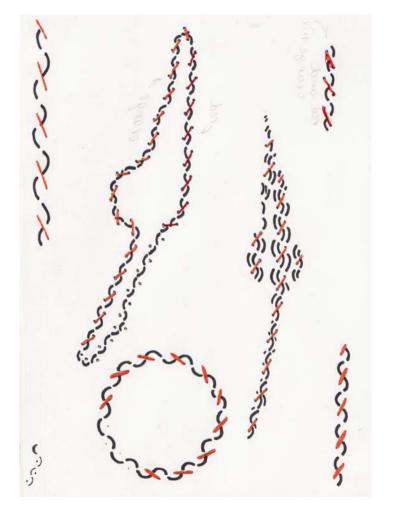
### **BLACK MARKER**

+

NEEDLE

+

THREAD







valentin:

- who said you only have a workday? you have 24 hours! didn't anyone warn you
- when you started that you wouldn't sleep for the next nine months?

#### oleg:

- nice composition! Just keep in mind that it should be a shape. So, you need to outline the line...

day 3. 8:00 p.m

19:00. dialogue:
— во сколько закрывается метро?

метро то до четырех утра,
а британка закрывается в 10,
я бы об этом подумала...



я просто хочу супчик!
 анастасия рыськова.



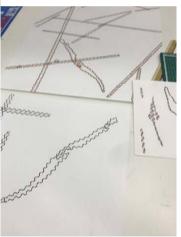
subject engaged in numerous attempts to translate internal sensory data into external visual representations (sketches). don't ask me how... i just did it.

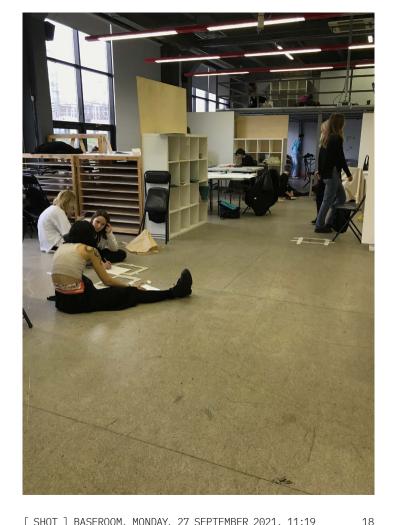
prolonged period of manual paper manipulation using needle and thread (08:00 - 23:00) was observed to be remarkably calming.

day 4. till 10:00 p.m.

16:45. someone is leaving:

- ты уже сделал все 3 композиции??? подожди, я передам это своему другу, у него сейчас инфаркт случится!

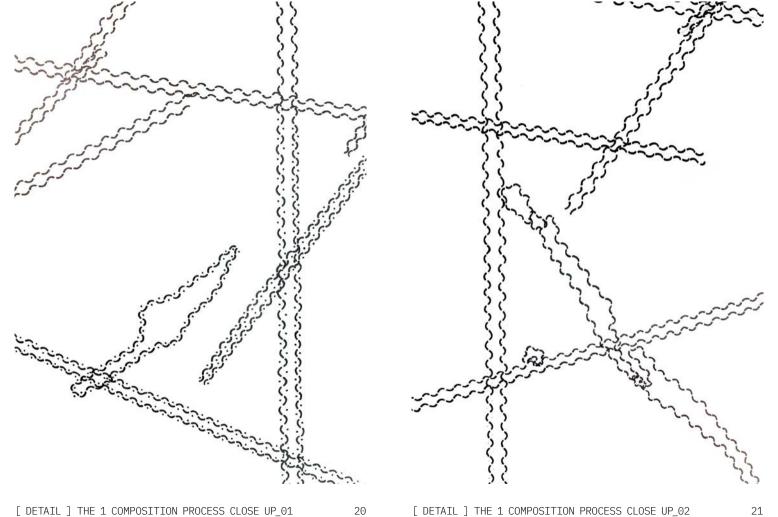




GOOD OLD TIMES...

THE FIRST BRIEF. THE FIRST 12-HOUR MARATHONS

NO REGRETS



## № 02. " SKIN & BONE "

-> you have ONLY:

### COTTON PADS AND RUBBER BANDS

-> deal with it.



day 1. briefing:



cotton pads and rubber bands. challenge accepted!

day 2. samples:

more cotton pads, more rubber bands.

ves, there were other attempts, but these are my favourites.

watching it hold its own weight is priceless.





day 1. around 18 pm:

someone in the baseroom:

- жалко, что нам нельзя выбирать материалы

\* пауза \*

но они ничего не сказали про то, что их нельзя отбирать...

day 2. samples:

time: way too late.

sample: lost count after 20.

state of mind: 'что бы еще с вами такое сделать?!'

the outcome: a breakthrough. the set of 4 figures [p 22-25]





samples produced:

### **EXCESSIVE**

glue used:

**ZERO** 

fun had:

### **IMMEASURABLE**

-> phase 1: do as much as you can.

# EVERYONE MAKES SAMPLES

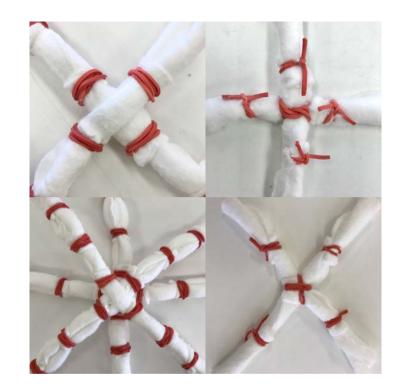
-> phase 2: team up (4 people).

# TEAM VOTE - MINE SAMPLE WON

-> phase 3: scale it up!

### NOW WE'RE ENGINEERING AND BUILDING A SKY-SCRAPER VERSION

-> exhibit it.



day 3. teamwork:

day 4. production:

35

someone saw our samples: – ого, вы делаете кукол вуду?

- мы назовем этот проект: «…блин, кажется я случайно проклял андрея...» by the evening, we'd turned the baseroom into a factory.

- holy shit, it's actually standing!



the work required:

# 1 INEXPLICABLE BREAKTHROUGH

### THE TEAM SUFFERING

method:

# CONTROLLED CHAOS

conclusion:

37

DAMN, IT WAS GOOOD!









### № 03. " FABRICATION FOR THE LENS "

-> step 1:

# TAKE A PHOTO OF WHATEVER

-> step 2 (revealed
after the first one):

# RECREATE THIS PHOTO\*

\* the twist: you are not allowed to use the same materials.























cardboard tests



из чего же, из чего же, из чего же... сделана наша скамейка?

из картона и из скотча, из акрила и пенопласта сделана наша скамейка.









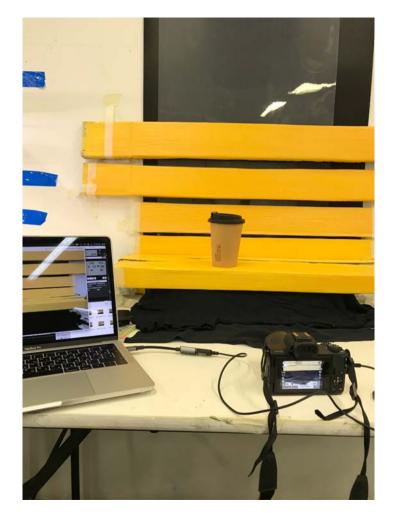




из чего же, из чего же, из чего же... сделаны наши стаканы?

из бумаги и из клея, из гуаши и картона сделаны наши стаканы, сделаны наши стаканы.







[ SHOT ] BASEROOM. SATURDAY. 23 OCTOBER 2021. 18:04

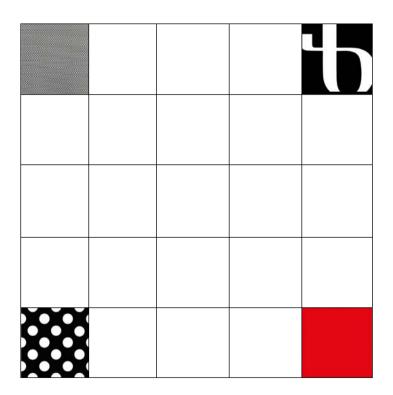
## № 04. " WHERE WORLDS COLLIDE "

a. material b. typeface

-> you have:

- TEXTURE
  - LETTER
- PATTERN
  - COLOUR

-> make a transition.



c. pattern

d. colour

phase 1:

### TOTAL DISORIENTATION

\* 2 days of suffering later \* phase 2:

### TRANSITION TROUGH NEGATIVE SPACE

phase 3:

#### LOST AGAIN

\* one brain meltdown later \* phase 4:

# STENCIL INVENTION

phase 5:

#### DIGITAL PROTOTYPE

12 hours straight of hand-crafted madness. the end :)





a trap for tutors.



a cry for help.



julia:

— так много мой мозг не ломался за последние 10 лет (не считая алгебру и геометрию).

забавно, но я блин хочу решить задачку where worlds collide, придумать наиболее интерасный способ перехода, сделать эту работу максимально продуманной... а пока получаетя только какая-то неправильная каша.

Я ТЕБЯ РЕШУ, ТЫ, КУСОК БУМАЖКИ!



 $\star$  это полный вынос мозга. прямо под ноль...  $\star$ 

#### me:

– я не понимаю как устроены квадратики!

#### polina:

– рано умирать! world's еще не коллайднулись!



// my last brain cells.

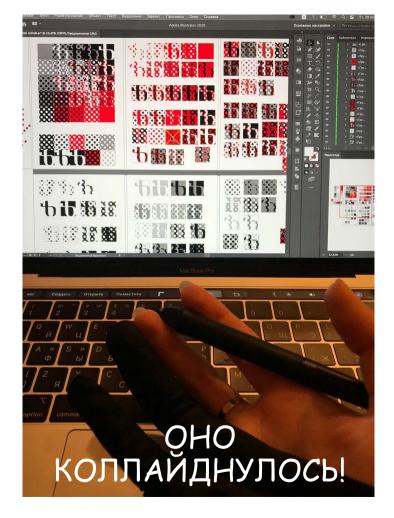


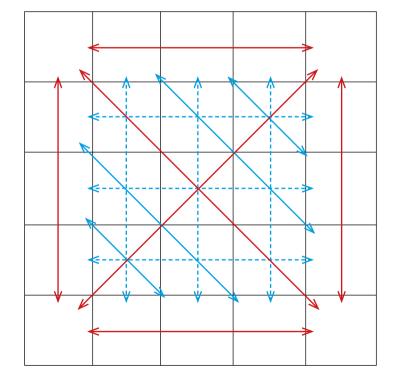


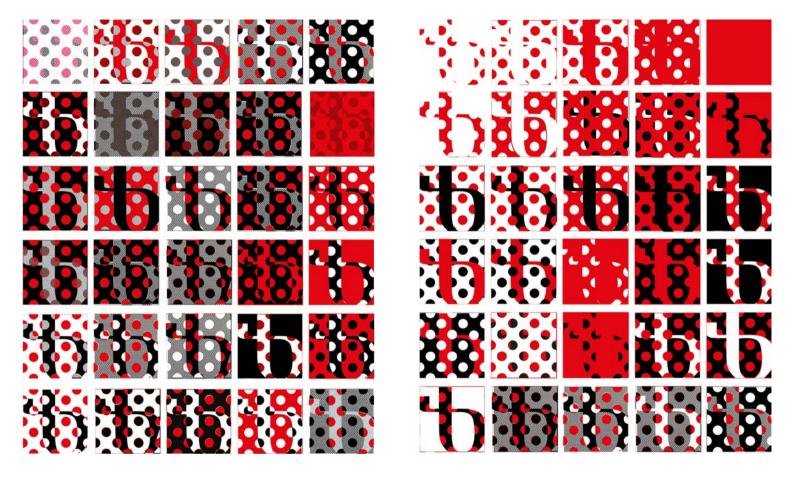
" мы считали дырки в сыре, три плюс две равно четыре".

by polina vazhenina.











the process:

### DANGEROUSLY **ENJOYABLE**

cognitive status:

#### COMPROMISED

mission:

### **ACCOMPLISHED**

// idk, i just love this project. i'd do it all over again.

## № 05. "TEXT & LANGUAGE"

-> you have a phrase without any meaning:

#### " DON'T BREAK THE SILENCE -AGITATE THE SENSES "

-> apply a given adjective to it:

#### "ATTRACTIVE"

-> produce something:

#### CHANEL PERFUME PARODY

-> place it in a context:

76

#### PRODUCT PHOTOS AND A WEBSITE







// we tried so hard

to come up with something, but nothing really worked...

day 2

caution! these photos contain the tragic aftermath of thinking too hard.

over 15 attempts and prototypes later, only one was actually interesting.







day 3:

// i stretched cling film to test an idea. it was perfectly smooth!

but not for long...

3 hours later:

\* someone in the baseroom \*

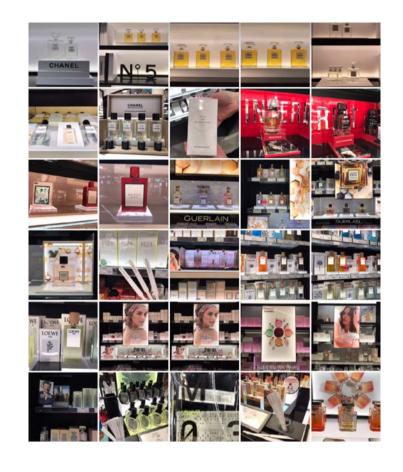








SO, NOW I DO FAKE PERFUME BRANDS AS A GRAPHIC DESIGNER



+ 437 photos





BREAK THE SELENCE AGITATE

DON'T

BREAK



// I went a bit crazy with a
number of samples

location: atrium more specific: every single perfume shop



30 30 10 20 21 28 28 16

ПИКАНТНАЯ КУКУРУЗА

> DON'T BREAK THE SILENCE -AGITATE THE SENSES %

// good times when "lush" was open...

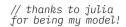
there was a nice girl who kindly helped me...



+ 346 photos









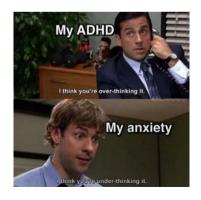
+ 138 photos

#### NO PLAN, JUST VIBES

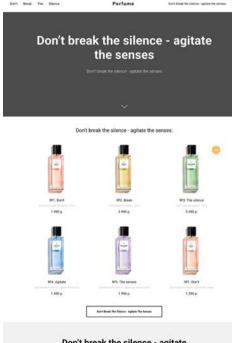
#### SPONTANEOUS SHOOT, TONS OF FUN

#### INEXPLICABLE URGE TO BUILD A WEBSITE IN 2 HOURS DURING THE NIGHT

suspected cause:







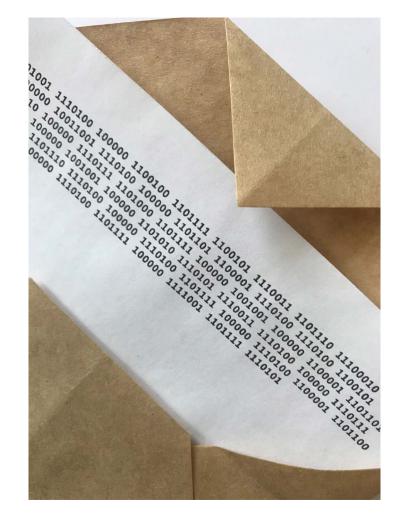


№06. // % //

-> you received a phrase:

#### "IT DOESN'T MATTER WHO I AM, I JUST WANT TO TALK TO YOU"

-> illustrate or communicate it.



It doesn't montite who Bam, Pujust want to Falk to you It doesn't matiter who Pam. Pujust want to Falk to you It doesn't matiter who Pam, Pujust want to Falk to you Pujust want to Falk to you

THERE WAS A LOT OF STUFF, AND MOST OF IT WAS KINDA MEH...

> BUT, THIS GUYS ARE NICE

#### SIGN LANGUAGE, MOON TYPE, MORSE CODE, BINARY CODE, ALL THAT LANGUAGE STUFF

WELL...
FINE ART
IS NOT
FOR EVERYONE

+ 35 samples

### EXPLORATION OF COMMUNICATION METHODS

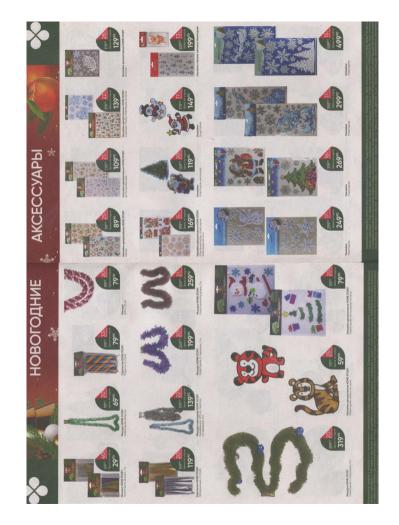


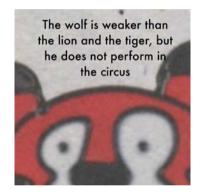
p.s. keep this in mind, it'll hit you later. № 07. " X " -> you have:

#### PEREKRESTOK CATALOGUE SPREAD

-> transform it into something new.

A FUN POSTER
WITH "TIGERS"
IN A TROLLEY
MADE OF
PEREKRESTOK
LOGO







maybe it was winter, or maybe i just needed a break... either way, something had to explain the absurdity of my samples.

i've been trough a lot...
trust me.

check out these tigers trying to pretend they're oranges.



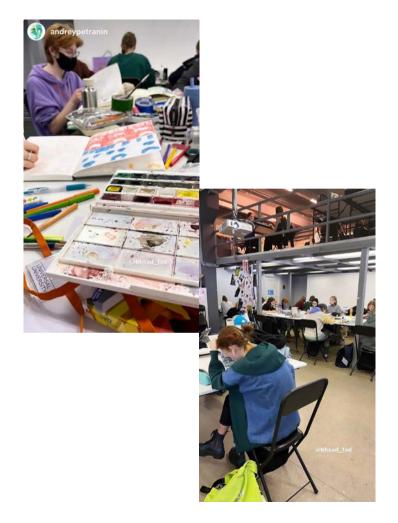
№ 08. " -> " -> you will get the start and end image:

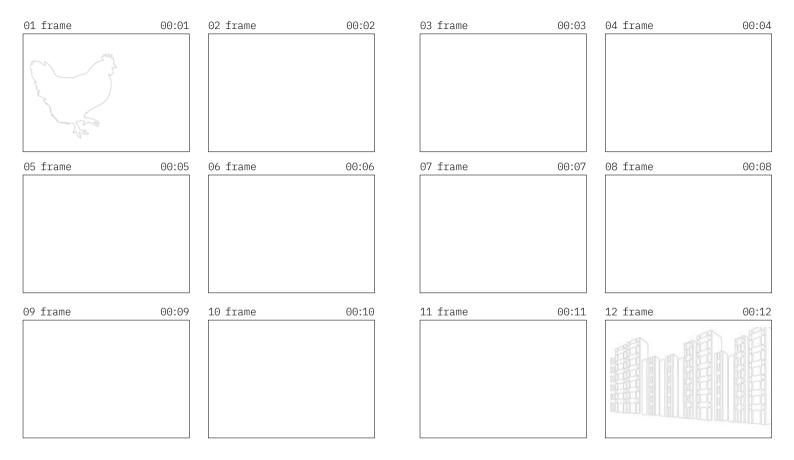
#### CHICKEN

->

CITY

-> make a comics.



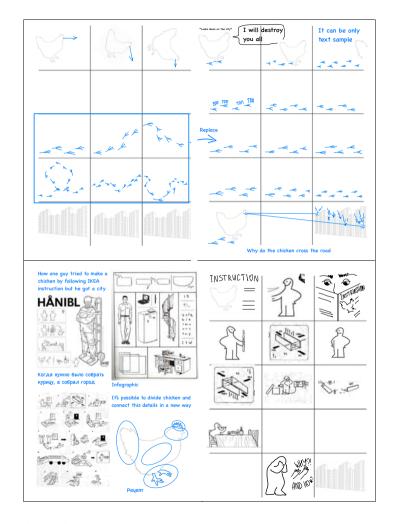


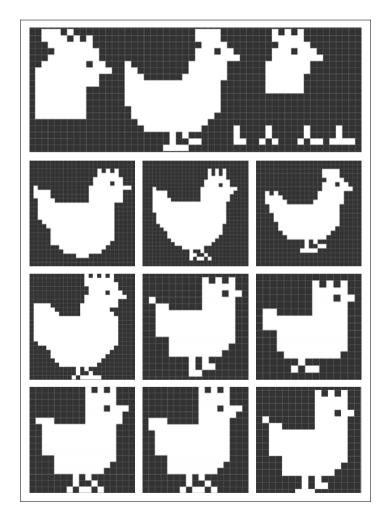
# THE DAY OF COLLECTIVE DRAWING

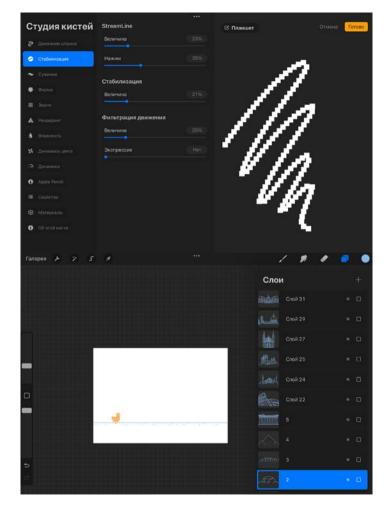
subject expresses residual negative affect associated with prior drawing activities 'NXY' (academic art college).



// it was a tragic affair with traditional tools—let's not talk about it. digital ideas came out a lot nicer.







## I CRACKED THE CHICKEN OR EGG DILEMMA!

// the chicken came first, like, way back in history...

#### I DREW THE EPIC SAGA OF THIS CHICKEN, TIME-TRAVELING THROUGH THE DECADES

// by the way, scientists
confirm this — something
to do with proteins...

122



 $img_02.$ 



№ 09. " = " (YELLOW CIRCLE) -> we separated you in the groups with a geometric shapes and assigned colour.

#### " YELLOW CIRCLE "

-> for the next session:

### COMPLETE THE 16 TASKS

\* don't question this, just complete them...

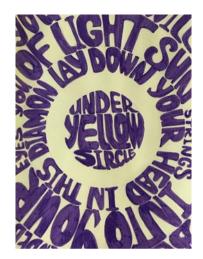




img\_01. tidy your room.



img\_02. cook a group meal.



img\_03. write a song or poem.



img\_04. design a souvenir.



img\_05. take a walk.



img\_06. send a postcard.



img\_07. make a playlist.



img\_08. organise an event.



img\_o9. make a sign.



img\_10. take a group photo.



img\_11. make a print.



 $img_12$ . collect five objects.



img\_13. draw a map.

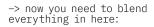


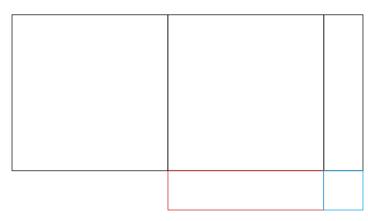
img\_14. make a piece
of group merchandise.



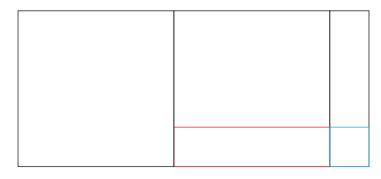
img\_16. make, print
and put up a poster.







img\_ 01. full pocket / half fold. unfolded option.



img\_02. full pocket / half fold. folded option.



#### № 10. "ONE "

-> you will receive:

#### A RANDOM DATING PROFILE

-> analyse the person and present them in a new way.



Basic Info

Marital Status Single
Has Children No
Would like children? No
Hair Color Grey
Height 5'11" (1.8m)

Religion None Selected Smokes No

Dietary Preferences No Restrictions

Star Sign Aries

Occupation

I've worked in scientific research at a well known university since leaving school, though over the last few years I seem to have drifted into facilities management. How did that happen?

O levels, A levels, the usual sort of stuff. Though I annoyed the powers that be greatly at school by insisting that I wanted to do a mix of arts and science A levels. Apparently you had to be pigeonholed even at that tender age.

Religion:
I'm a collection of biochemical processes, when they stop so do
I. Does anything come after? I guess I'll find out one day. Though
nominally brought up as C of E I'm probably nearer being a
closet Buidhbe.

Politics:

There are lies, damned lies, and politics. And no matter who you vote for the government always gets in. My own beliefs veer from side to side of the centre ground.

Appearance:

Own hair, own teeth, unlikely to alarm those of a nervous disposition. Just under 6 feet tall, muscular build.

sition. Just under 6 feet tall, muscular build. Languages Spoken:

I can utter enough words in French to keep me out of trouble but other than that I have to rely on speaking english VERY LOUDLY and waving my hands about.

Musical Instruments played:

Recorder, To be absolutely truthful I did once teach myself the recorder but the noise it made was so hideous that I soon desisted and gave the wretched thing to a charity shop. Wouldn't mind having a go on a saxophone though.

Music Enjoyed:

Blues, Pop. Swing 50s music, 60s music, 70s music, 80s music, 90s music, 179 musical tastes are pretty wide ranging—good music no matter what it sepren. Have to admit to being a Bowie fan, though not so keen on his later stuff. Not a lover of rap music, did they leave the letter C off the beginning! Maybe it's an age thing.

Sports and exercise:

Cycling, Swimming, I had to put cycling 'cos my car is parked a couple of miles away from where I work, got to get there somehow and cycling is free and keeps me fit. Swimming just makes me feel good, I really enjoy it.

Interests and activities:

Antiques, Camping, Cars, Collecting, Countryside, Motorbikes, Photography, Lots of things interest me, I've ticked the box marked camping but I have to emphasise this is in a camper van and not one of those cold draughty text things! What with that, and a liking for cars and motorbikes! guess I'm a bit of a petrol head. Photography is a particular passion, though I couldn't make a living at it.

Animals and Pets:

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Dogs -yes, loyalty and friendship. I have dog of my own who is

Orientation Straight

Heritage White
Education Prof Quals
Eye Colour Brown
Body Type Muscular
Politics Centre-Left

Politics Centre-Left
Drinks Social drinker
Like Animals Yes

both loyal and friendly when he isn't sleeping, another favourite activity. Cats, aloof and independent but I like them, and have had several over the years. Rodents -no thank you. I wonder if guinea pigs do actually taste nice...

Newspapers and magazines:

Independent, New Scientist, Viz, Newspapers tend present facts viewed from the perspective of their own political leanings. I might read the Independent but would gain more enjoyment from Viz.

Bill Bryson, C. S. Lewis, Charles Dickens, J. R. R. Tollsien, John Le Carré, Mervyn Peake, Philip Larkin, Philip Pullman, Terry Pratchett. Poetry-, that would have to be the likes of Edward Thomas, Robert Frost, and John Beijeman. I love reading, all sorts of books, but they've got to be well written. Holiday pot boilers do nothing thing for me at all.

Favourite Films:

Citizen Kane, Kind Hearts and Coronets, Terminator, 2001. They've missed out my two all time favourites. The Third Man and Blade Runner: To counter this dystopian tendency I enjoy good comedy films, old or new, but would go a long way to avoid having to watch Love Story and others of its genre. Enjoyable evening out:

I could be persuaded to go almost anywhere on a evening out, though I'd probably draw the line at fetish clubs and other dens of iniquity:-)

Favourité Dishes:

Food? All the suggested choices sound great to me and l'd happily choose any of them. I'm not a fussy eater on the whole but for some reason I can't abide cous cous.

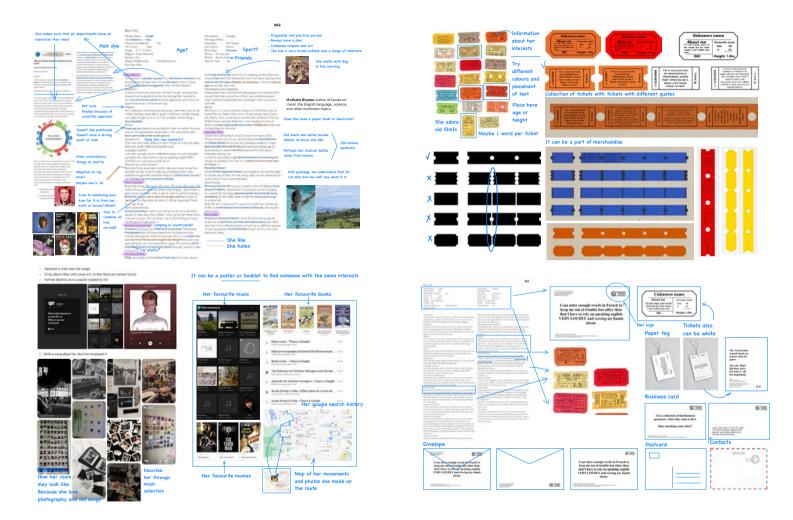
Ideal Holiday:

Driving across the US. Lying on a beach in the Caribbean, Scuba diving in Thailand, I don't know if I could put up with lounging on a beach for too long, I generally prefer to be actually doing something. On the other hand it might be nice to give it a go. In another life.

Sadly life isn't a rehearsal. If it was, and I could have another go, I'd like to come back as me and make a better job of it second time round.

Personality:

Humorous, Practical, Tolerant, I think all my friends would describe me as humorous, and most definitely practical, but other than that I think different people will pick up on different aspects of your personally, I do have friends though, which is the most important thing.



№ 11. " <\*))))>< "



" go somewhere, don't know where. bring something, don't know what "

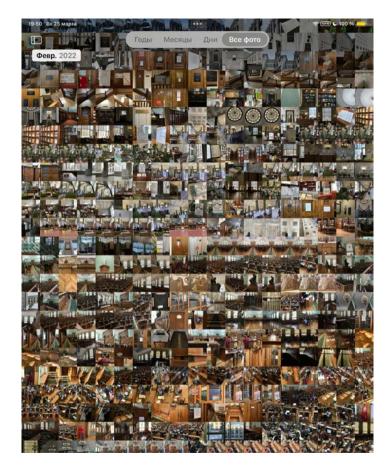
152

- \* me asking a stranger \*
- what's the most boring place in moscow?

- i don't know...
maybe it's lenin's library.

novadays verything has gone online and both the staff and the readers are bored there...

// that's the responce worth
visiting a place.



#### 8 HOURS IN THE LIBRARY CHALLENGE

+ 707 photos + 60 videos + 10 audio recordings

the subject:

# A COLLECTION OF PHOTOS CHARACTERIZED AS "AESTHETIC"

future action:

#### PUBLICATION

the deadline:

#### **UNKNOWN**





 у нас педагогов нет, пол коллектива переболело. даже заболеть нормально не дадут!

 даже сейчас, когда я стал известным, ученые не хотят ссылаться на мои статьи! понимаете о чем я?

- вы еще и сахар берете?да, я про запас, надо ж
- как то экономить. я бедный человек между прочим
- ну вы конечно не ... в смысле не очень богатый человек
- конечно, но духовно
- ну это конечно...

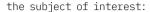
- он наверное умер уже

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- я хочу пожить за рубежем и вернуться сюда.
   что тут не понятного?
   вы понимаете?
- послушайте, я все прекрасно понимаю.
- да, безусловно.
- тем более я эту подпитку и книги которые я тут публикую, это можно рано или поздно как то конвертировать. я не хочу сойти за антисоветчика или ... мне это не надо. я же редактор ... журнала, согласитесь!
- да, может быть это звучит как-то необычно.
- я прекрасно знаю куда я хочу.
- подождите, а если оно не состоится.
- оно у всех не состоится.
- вы так говорите, как будто земная жизнь...
- самое дорогое у вас и у меня это что, это время, поэтому надо ...
- поэтому коллега вы не планируете?
- вас невозможно переубедить, я это заметил
- в любом случае, я в 25 летнем возрасте очень боялся умереть. настолько что ...

#### 28 MINUTES OF LIBRARY SILENCE

// listen to the skipped parts in the process book.







# UBIQUITOUS A4 SHEETS IN PLASTIC SLEEVES

they're not signs anymore. they're part of the interior.

#### TRUST ME

### THEY ARE EVERYWHERE

#### YOU CAN READ SIGNS INSTEAD OF BOOKS

no message, no warning — just the hollow echo of bureaucracy...





### THERE ARE SOOO MANY OF THEM...

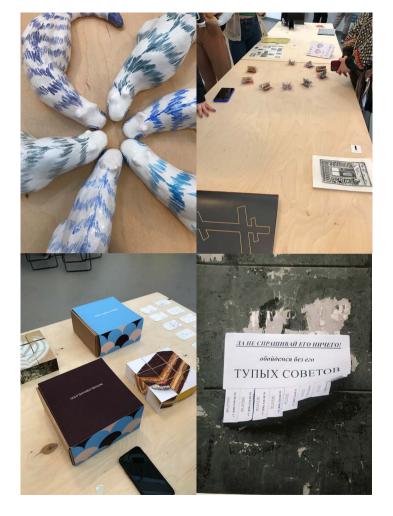
#### THIS ISN'T SIGNAGE ANYMORE

## IT'S LITERATURE. BASICALLY A NEW BOOK

// the idea is too original: a book about a library.

it seems to be a design revolution...





# № 12. " DEVELOPING INDEPENDENCE "

-> review your
previous projects.

// you know what happened...

## WRITE YOU OWN BRIEF

-> and complete it of course.



duration:

[13 week. project: "%"]. research into communication methods for individuals with disabilities and altered information perception due to conditions such as dyslexia.

new direction:

#### TO DO SOMETHING FOR PEOPLE WITH DISABILITIES

OR

#### VISUALISE PERCEPTUAL ANOMALIES

// was it a terrible idea?
absolutely.
but in the middle of the chaos, it actually made sense...

#### ? WEEKS OF RESEARCH

material output:

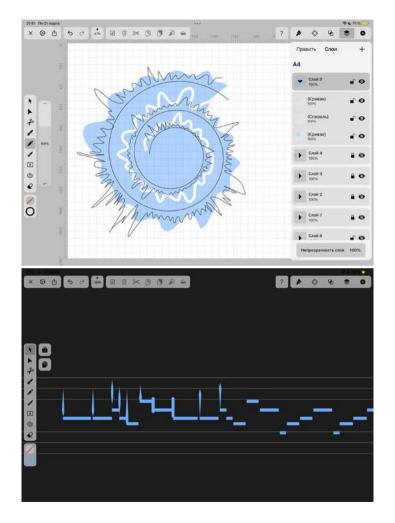
#### A TON OF GARBAGE SAMPLES



// while the world was ending
(or at least felt like it),
this bizarre little idea
wormed its way into my brain:

#### " IF YOU CAN'T HEAR SOUND, YOU CAN SEE IT"

JUST LOOK AT THE SIGN, AND IT TELLS YOU EVERYTHING — SOURCE, LOCATION, VOLUME, MOOD







step 2:

#### SPEND HALF THE PROJECT ON IT

step 3:

#### RADICAL TOPIC SHIFT

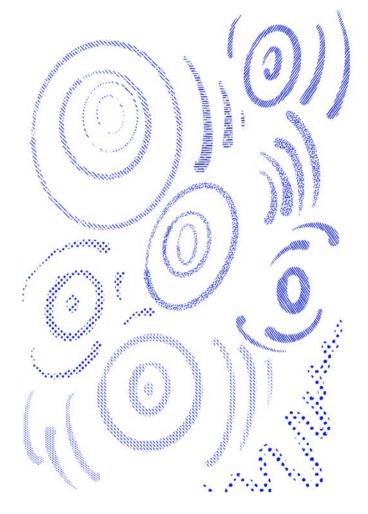
step 4:

#### FRIGHTENINGLY DEEP RESEARCH AND TESTING

the outcome:

#### A VISUAL CODING SYSTEM

// the end. but was it?



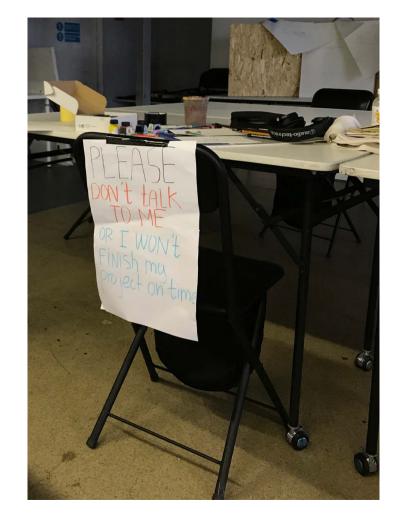
# º 13. " INDEPENDENT PROJECT "

-> write yourself a brief.
[some considerations later]

// ... what if the last project was the key to this one?

# DEVELOP A PERCEPTUALLY ACCURATE VISUAL LANGUAGE TO ILLUSTRATE ANY SONG AUTOMATICALLY

-> this is the project for the end-of-year exhibition.





## YOU NEED TO SEE THIS!



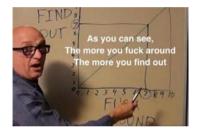
// nah, screw it, i'm way too tired of explaining (it is already on the website or the process book anyway).

it's all documented: research, prototypes, programming, and all the rest.

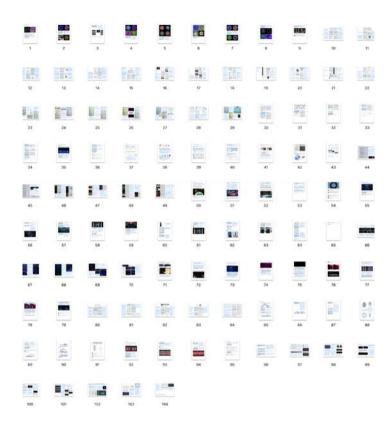
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// seriously, i'm impressed
with how it turned out.

the previous project takeayway:

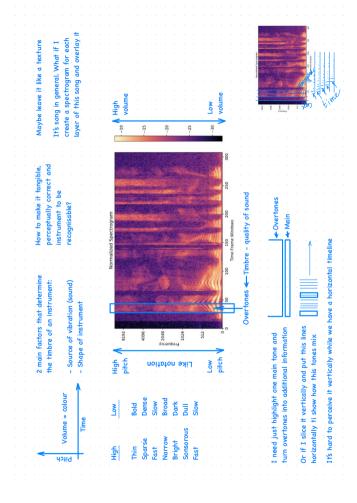


// soooooooooooo, i did a deeeeeeeeeeeer research...





#### AND SOME SKETCHES



A1 = 55 Hz A2 = 110 Hz A3 = 220 Hz	Slow	Sparse Dense more sound Fast Slow wave repeats Narrow Broad wave repeats Pendent Sensorous Dull Sensorous Dull	- size (big-small) - motion (up-dow) - vibration waves - heartbeat	Saturation Brightness (Size)	- Colour - Pattern	/ vocal	- beat colour of playing instrument	- Fast - sharp. Slow - blurred - Density	Eyebrows Head postion Eyes Mouth
PARAMETERS	bitch	Spectrogram ( Timbre and overtones )	Beat detection (Rhythm)	Volume	Instruments		Harmony	Speed	Emotions
3d environment 3D model	Any form or image	Complex structure of sound indicators	- rhythm - instruments - voice / lyrics	Composition: layers are structured each	one has its place Simple geometry	- Circle / Torus - Wестигранник - Lines with elements	Phrasing and	articulation – additional familiar elements	to make image more expressive.
Plane image	Timeline	Character	1 layer	Overlay: all lines merged	in one - Particles	- Vibration lines - Instrumental patterns	INPUT AUDIO	Microphone	other noises
Input image	Framework	Appearance	Layers		Texture			Music	- Apple music - Spotify - Soundcloud

## AND MORE SKETCHES



// and more ...



// everything should be sientifically accurate!

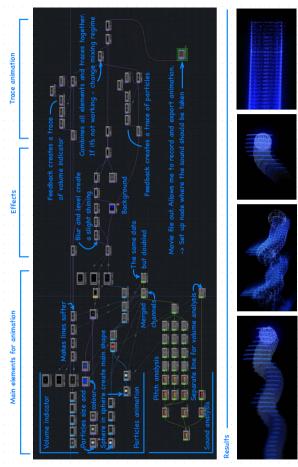
// every single word on this image is not a joke...

# THEN I STARTED CODING IN TOUCH DESIGNER

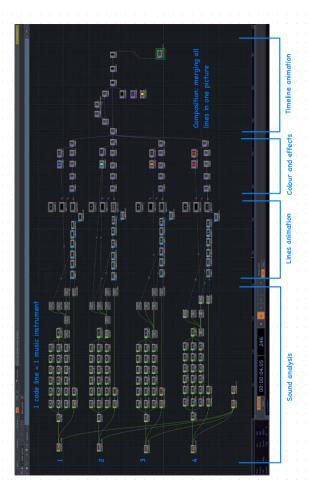


// but it works!

# Pre-final code

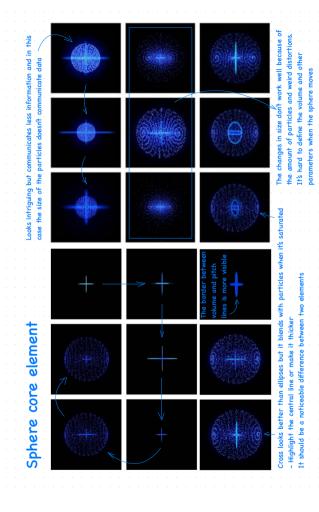


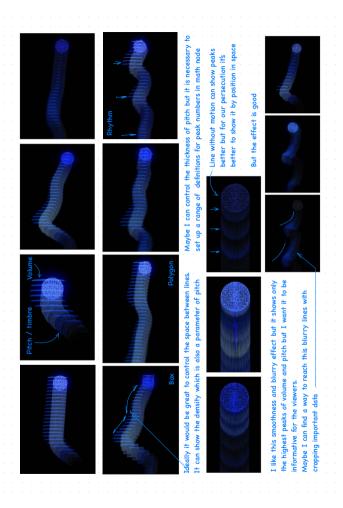
code Final

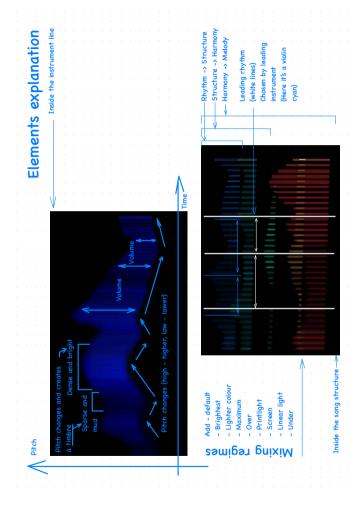


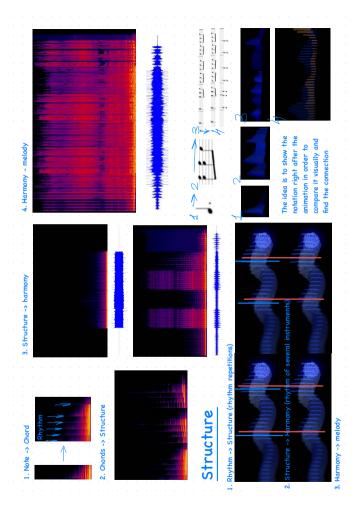
[ FILE ] THE PROCESS NOTES. PAGE\_38

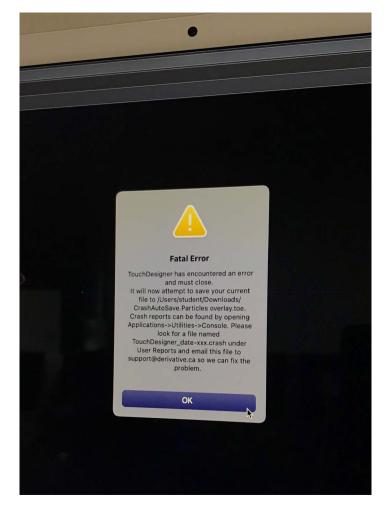
## AND EXPERIMENT WITH SHAPES











#### ENDLESS SAMPLES

mission accomplished: the project has achieved functional status.

a constant loop of youtube tutorials, forum dives, and fixing mistakes.

#### FULL DAY SESSIONS

battling app restrictions.

#### FATAL ERRORS

inevitable.

## 4 WEBSITE PROTOTYPES



// but i know it could be even better, though...

#### № 14. SECRET PROJECT.

-> unexpected mission.

## DOUG:

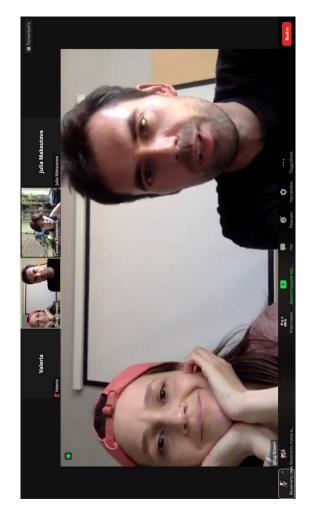
- hey!

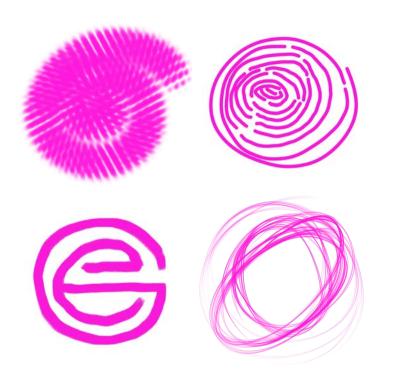
I just wondered if you 3 are free to discuss a proposal for the website.

we need to make something fun for the exhibition that will reflect our pathways.

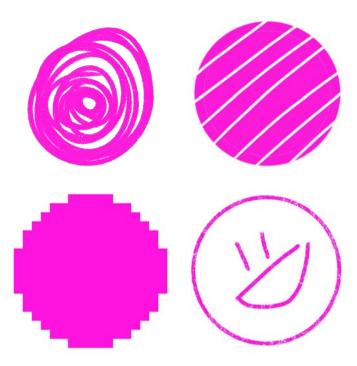
## ME, POLINA AND JULIA:

- shure!

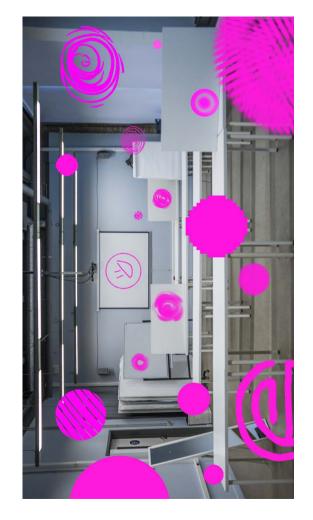




-> we want an alien magenta colour for communication design and something that represents students.



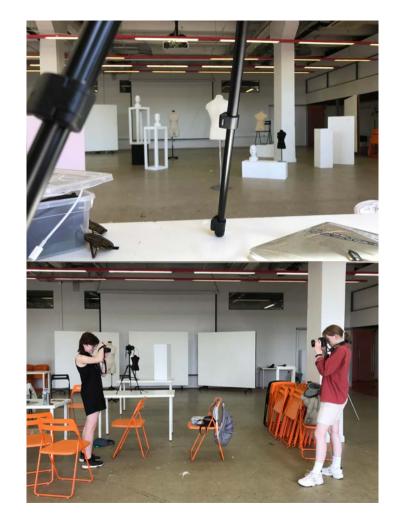
// so, what if each student
will draw a chape that will
represent him?

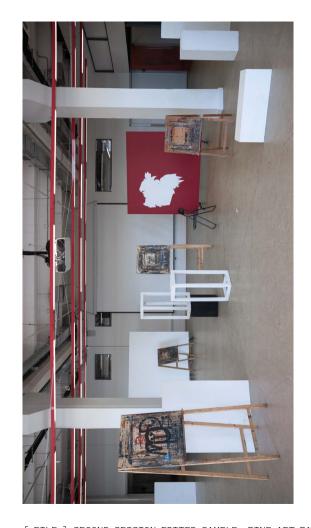
















// thanks to julia maksutova for the backstage photos :)

































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// thanks to everyone, you are the best!

## british higher school of art & design

Dear Valeria,

Congratulations, you have completed a highly intensive year of study on the Foundation Diploma in Art and Design. Following a formal examination process you have been awarded the following grade:

## DISTINCTION

You will be notified when your Certificate is ready to collect.

Yours sincerely, Foundation Teaching Team



\* thanks \*

```
> node_export: complete.....
projects....: 14.......
pages.....: 242.......
content....: drafts.......
linked_node..: [ OUTPUT ]
linked_module: / MEMORY.....
```



// scan to view full process. it may take a while.

[ DATA ] 242